



220 MAIN ST., SUITE 208A, LOS ALTOS, CA 94022
(650)328-2242 FAX (650)331-0541

BENEFITS & PRIVILEGES OF BUSINESS MEMBERSHIP

A BUSINESS MEMBER ...

- ❖ Is a business that supports the Mid-Peninsula Dental Society and its members through advertising, special product offers / pricing discounts, sponsorship of speakers, hosting exhibitor table clinics at study clubs, CE seminars, and/or general membership meetings
- ❖ Is a **preferred provider** MPDS members are encouraged to support as often as possible when in the market for products and services

WE COUNT ON OUR BUSINESS MEMBERS TO ...

- ❖ Provide members with timely dental industry and small business information as well as products/services relevant to their needs
- ❖ Engage professionally with our members -- as consultants focused on identifying and fulfilling their needs

WE WELCOME OUR BUSINESS MEMBERS TO ...

- ❖ Write timely and relevant articles for our publications
- ❖ Be involved in developing and delivering MPDS continuing education programs

WE OFFER 3 BUSINESS MEMBERSHIP LEVELS WITH SPECIAL OPPORTUNITIES FOR CONNECTING WITH MEMBERS VIA ...

- ❖ ADVERTISING / special acknowledgements in *The Articulator*, Member Directory, Website, Facebook, MPDS eNews, New Member Kits
- ❖ EXHIBIT TABLES at 4 general membership meetings
- ❖ PERIODIC USE of our updated member mailing list

Silver Business Membership \$1,750	12-MONTH SILVER BUSINESS MEMBERSHIP INCLUDES:	Value
	Half-Page Ad in Two Issues of <i>The Articulator</i> @ \$310;	\$610
	Exhibit Table at Two General Membership Meetings @ \$400;	\$800
	Semi-Annual MPDS Mailing List Use Non-Dental/Medical @ \$250x 3	\$750
	MPDS Website Professional Services Directory Preferred Business Listing with link to your company website	\$400
	MPDS 2017-2018 Print Member Directory Professional Services Directory Preferred Business listing – Preferred Business designation exclusive to Business Members (\$300);	\$300
	Business Member Badge displayed on the <i>Business Member Wall of Fame</i> in all issues of <i>The Articulator</i> and flagged in each New Member Kit newsletter issued during your membership period	\$300
	<i>The Articulator</i> Newsletter and MPDS Member eNews Annual Subscriptions	\$190
	TOTAL Value + Potential Savings for Silver Membership	\$3,450

GOLD Business Membership	12-MONTH GOLD BUSINESS MEMBERSHIP INCLUDES:	Value
\$2,500	Half-Page Ad in Four Issues of <i>The Articulator</i>* @ \$310; *Distribution 325 members + 75 non-member dentists in Mid-Peninsula jurisdiction	\$1,240
	Exhibit Table at Three General Membership Meetings @ \$400;	\$1,200
	Quarterly MPDS Mailing List Use Dental/Medical Field @ \$250 x 4;	\$1,000
	MPDS Website Professional Services Directory Listing with Preferred Business Designation and link to your company website – Preferred Business designation exclusive to Business Members	\$400
	MPDS 2017-2018 Print Member Directory Professional Services Directory Preferred Business listing – Preferred Business designation exclusive to Business Members (\$300);	\$300
	Business Member Spotlight a half-page article* on your company’s relationship with MPDS Members in <i>The Articulator</i> ; *a 500-word article about how your company serves our members (cannot be general corporate promo; i.e., must be specifically for or about our members)	\$300
	Business Member Badge displayed on the <i>Business Member Wall of Fame</i> in all issues of <i>The Articulator</i> and flagged in each New Member Kit	\$300
	The Articulator Newsletter and MPDS Member eNews Annual Subscriptions	\$190
	Global Business Member Status ID All mentions of your company name in MPDS publications and at meetings you attend will honor your MPDS Business Member status	\$300
	TOTAL Value + Potential Savings for Gold Membership	\$4,530

PLATINUM Business Membership	12-MONTH PLATINUM BUSINESS MEMBERSHIP INCLUDES:	Value
\$3,500	Half-Page Ad in Four Issues of <i>The Articulator</i>* @ \$310; *Distribution 325 members +75 non-member dentists in Mid-Peninsula jurisdiction	\$1,240
	Exhibit Table at Four General Membership Meetings @ \$400; excludes joint, full , and half-day CE meetings	\$1,600
	Quarterly MPDS Mailing List Use Dental/Medical Field @ \$250 x 4;	\$1,000
	MPDS Website Professional Services Directory Listing with Preferred Business Designation and link to your company website – <i>Preferred Business</i> designation exclusive to Business Members	\$400
	Preferred Business Designation for your 2017-2018 MPDS Member Directory Professional Services Directory Listing – <i>Preferred Business</i> designation exclusive to Business Members;	\$300
	Business Member Spotlight a half-page article* on your company's relationship with MPDS Members in <i>The Articulator</i> ; *a 500-word article about how your company serves our members (cannot be general corporate promo; i.e., must be specifically for or about our members)	\$400
	Business Member Badge displayed on the <i>Business Member Wall of Fame</i> in all issues of <i>The Articulator</i> and flagged in each New Member Kit	\$300
	The Articulator Newsletter and MPDS Member eNews Annual Subscriptions	\$190
	Global Business Member Status ID All mentions of your company name in MPDS publications and at meetings you attend will honor your MPDS Business Member status	\$300
	TOTAL Value + Potential Savings for Platinum Membership	\$5,665